



CRE Tech Talks

Episode #4: Smart Buildings & the Internet of Things: Why You're Already More Connected Than You Realize, and Why That's Ok.

Two Takeaways for Smart Building Development

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1. Do no harm.

When we are talking about technology and the capabilities of what we can do, we want to make sure you have the ability to do things in a better way, not just spend money. We want to enable you to do things that you couldn't do before.

2. When there's change, it requires a response, or you continue to build up risk.

In real estate, you've got the risk of rising cost structures, cyber exposure, deteriorating experience, productivity loss, and even a competitive disadvantage. By 2020 according to Intel, there will be 200 billion intelligent things, and a lot of those will be sitting in our buildings. Those devices are all connected. They are all little computers, and the reality is that the capability now exists for you to touch those devices, and organizations need to have an approach and a posture towards that.

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