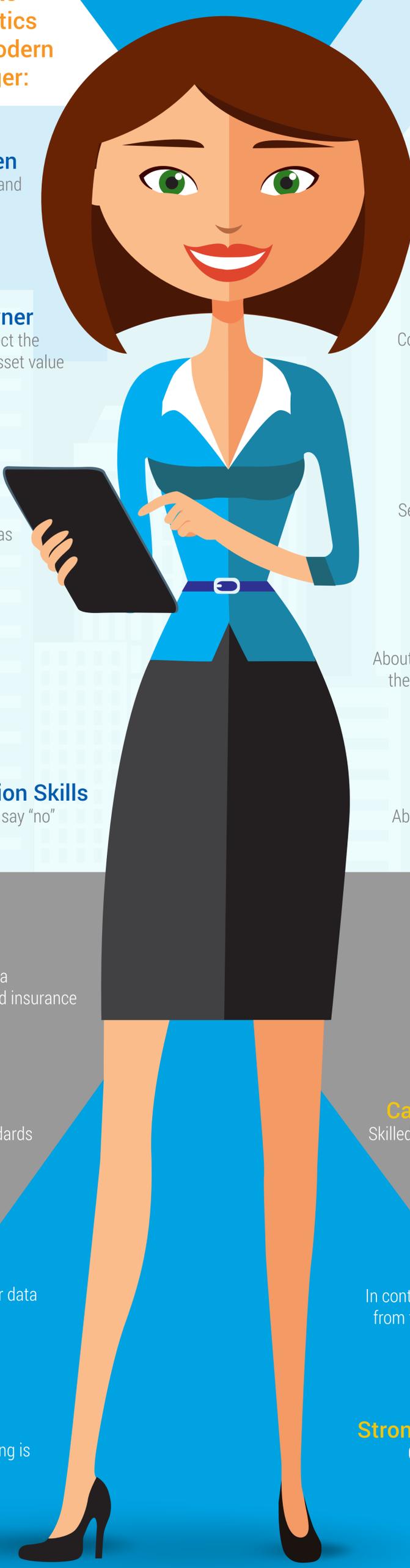


18 of the Modern CRE Property Traits Manager

The Commercial Real Estate job market is booming. But, new technology, tenant demands, and owner expectations has changed the role of property management, forever.

Here are 18 traits and characteristics that define a modern property manager:

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- 1. Business Acumen**
Understand investment and operating goals
 - 2. Think like an Owner**
Add to the top line, protect the bottom line & improve asset value
 - 3. Lead with Confidence**
Drive towards solutions and present creative ideas
 - 4. Mentorship**
Train and nurture a tenant-centric team
 - 5. Strong Negotiation Skills**
Know when, and how, to say "no"
 - 6. Manage Risk**
Protect asset integrity via compliance, incident, and insurance best practices
 - 7. Accountable**
Manage to a set of standards and benchmarks
 - 8. Data-driven**
Decisions based on clear data and metrics
 - 9. Fiscally Strong**
Understand a CRE building is a profit-and-loss center
 - 10. Revenue-oriented**
Optimize a property and processes to add incremental revenue
 - 11. Tech-savvy**
Comfortable with mobile and cloud software
 - 12. Continual Improvement**
Seeking efficiency gains, and professional certifications
 - 13. Curious**
About new tools and challenging the "way we've always done it"
 - 14. Empathic**
Able to understand the tenant experience
 - 15. Customer-centric**
Keeping tenants happy to ensure renewals
 - 16. Calm through Chaos**
Skilled at juggling competing and changing priorities
 - 17. Organized**
In control of many moving pieces, from their teams to their tenants
 - 18. Strong Communicators**
Clear, proactive, and able to listen as well as they share

A modern property manager with these traits will successfully navigate the demanding world of Commercial Real Estate. And, Building Engines will be the solution to help them succeed with greater efficiency, control, confidence and results. Learn more at www.buildingengines.com