

# Prism Building Communications

## Get the right information to the right people with just a few clicks




The most effective property management teams stay in frequent communication with tenants, vendors and staff. With Prism's Building Communications module, teams can effortlessly engage with building occupants to keep them up to speed on what's happening in and around the places they work.

According to Building Engines' research, almost 80% of building occupants prefer text messaging over email for important communications. Prism's Building Communications module allows you to keep tenants engaged through the medium that works best for them.

## Benefits of Prism Building Communications:

- ✓ **Easily communicate.** In just a few clicks, create a message, select recipients, and add images that result in professional-grade communications that are ready to distribute.
- ✓ **Customize your audience.** Reach common combinations of tenants, visitors, and employees using predefined audience capabilities. Target customized groups of occupants with user-created audiences.
- ✓ **Expand your reach.** Add additional recipient email addresses and phone numbers on the fly.

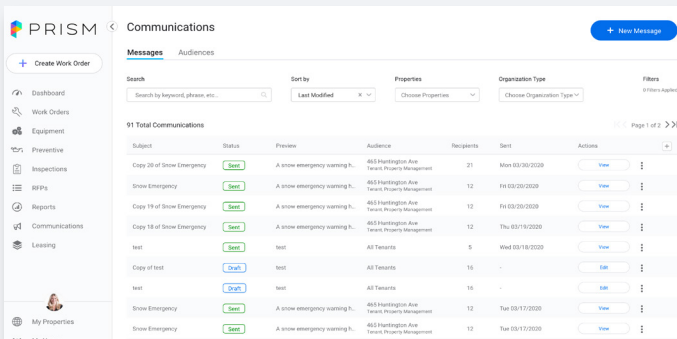
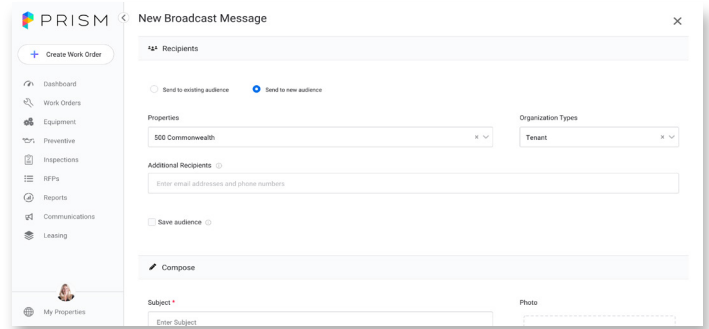
## How is Prism Building Communications different?

-  Reach building occupants via standard email or SMS text, as well as messaging apps like Slack, using Building Engines' AI-powered virtual assistant, Bengie.
-  Enable users to maintain their own contact information and choose and manage their own channel preferences, ensuring that they receive information via their preferred medium.
-  Distribute critical information sooner by pre-saving message drafts for any scenario.

# Key Features and Capabilities

## Wizard-driven capabilities

Easy creation process to communicate effectively with all occupants, vendors and employees.

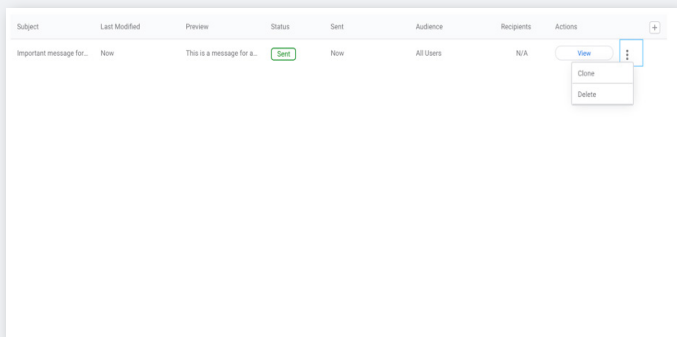
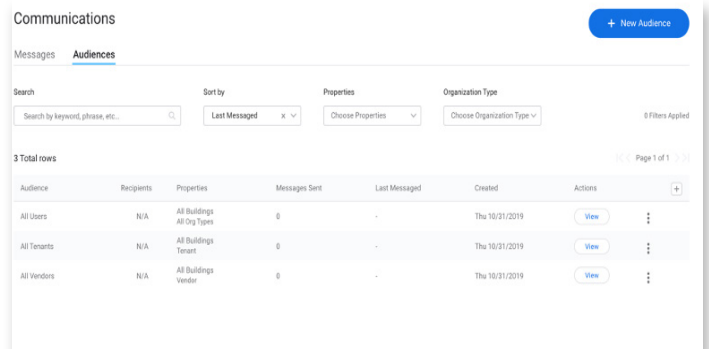


## Single-view Communications History

Track and manage your complete communication history in a single view.

## Accurate Delivery

User-added contact information updates automatically, giving you peace of mind that your message will get to the intended audience.



## Quick Distribution

Clone previously saved or sent messages to use as templates for new communications to save you time and connect you to your recipients faster.