

RealAccess

Maximize Asset Revenue with RealAccess

RealAccess enables asset owners and managers to recapture lost RSF in their property investment by providing financial dashboards, interactive floor plans, analytics, stacking diagrams, and drawing tools – all connected to their accounting system and leasing software to provide accurate measurement information. With RealAccess, Property Managers, Leasing Brokers, Owners and Asset Managers, have an always accurate, up-to-date view of tenant occupancy and value of the property based on BOMA & REBNY measurement guidelines and tools to increase revenue, reduce operating expenses and improve tenant experience.

Benefits of RealAccess

- ✓ **Increase your NOI by maximizing your rental square footage (RSF).** Ensure that your buildings are always measured to the most recent Building Measurement Standards, enabling you to maximize your revenue and stay competitive with the other buildings in your market.
- ✓ **Mitigate vacancies by visualizing when your leases are expiring.** Interactive visualizations allow you to see rent rolls, when it will occur, and even segment the information by building, floor, or tenant. Recalculate square footage of suites within your buildings in accordance to the latest BOMA and REBNY standards with ease.
- ✓ **Shorten lease deal time with easy-access and up-to-date floor plans.** Marketable Floor Plans are an integral component of the leasing process, whether it's for floor layouts, marketing flyers, or space planning within a suite. Ensure that your deals move as fast as possible by keeping all of your floor plans in one centralized location, and stop waiting on architects.

How is RealAccess different?



Recalculate your portfolio to the latest measurement standards and update loss factor to maximize RSF.



Leverage dynamic stacking views and interactive floor plans to help drive leasing strategy and make decisions faster.



Power your leasing engine with centralized floorplans that enable scenario drawings that are automatically in-sync with marketing plan books.

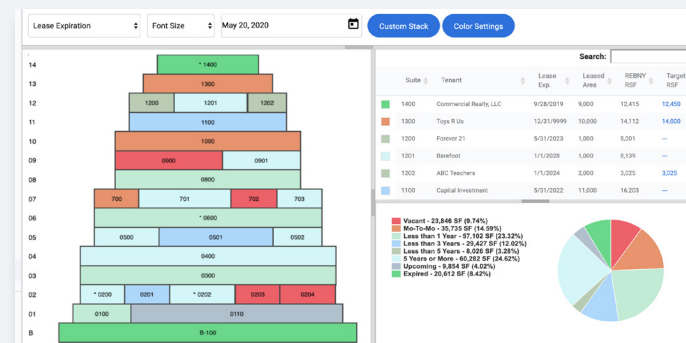
Key Features and Capabilities

Portfolio View

Manage all your assets in a single screen

The Portfolio Dashboard provides a view of your asset portfolio including vacancy, RSF, future growth and tracking towards this potential.

Building	Property Insight	Occupancy Target RSF	Vacancy Target RSF	Total LSF	Vacant Target RSF	Growth Potential RSF	Vacant Units
123 Main Street	Property Insight	80%	14%	144,979	33,700	66,325	9/28
1000 Broadway Center	Property Insight	40%	40%	224,917	184,990	20,105	69/134
1025 Thomas Jefferson St NW	Property Insight	60%	60%	25,430	124,961	24,641	15/22
1060 East 250th Street	Property Insight	80%	100%	0	121,093	0	14/14
101 South 5th Street, Brooklyn	Property Insight	80%	60%	3,162	30,871	3,074	30/60
12330 National Mall	Property Insight	40%	50%	89,879	106,884	2,089	36/79
1234 State Street	Property Insight	60%	50%	233,227	113,723	2,810	17/34
1649 Wilson Boulevard	Property Insight	80%	100%	0	150,454	0	20/20
1701 Pennsylvania Avenue NW	Property Insight	60%	60%	15,752	144,363	616	74/81
1900 E St NW	Property Insight	80%	80%	4,082	100,040	413	45/101
Total				1,558,042	7,548,319	227,794	781/1071



Stacking Plans

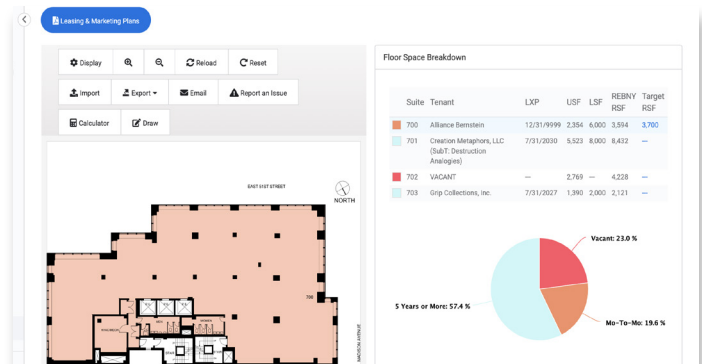
Dynamic stacks enable instant tenant visibility

The Interactive Stack with RealAccess provides real time views at the building level with information automatically updated from your accounting link. Export your stacks to PDF and Excel for easy manipulation, printing and sharing.

Interactive Floor Plan

Full integrated floor plans with rent roll sync

Dynamic floor plans are synced with your real-time rent roll. Take quick measurements, hatch spaces, display plans with tenant/lease info. Reimagine tenant space and enable scenario updates with powerful drawing capabilities without need for CAD software or an expensive architect.



Generate Marketing Plans

Automatically Create marketing plan books to drive faster leases

Tenant space constantly changes. Always have up-to-date marketing plans based on centrally managed floor plans. Automatically generate a standard leasing plan or a custom designed marketing sheet based on the scenario that will drive deals to close.

