



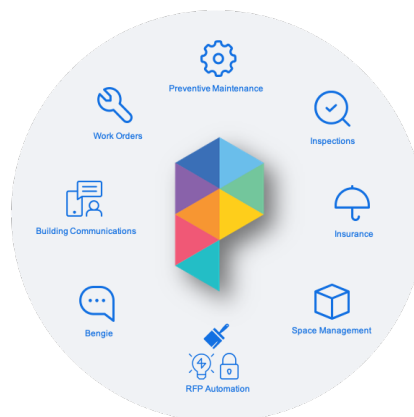
PRISM

Modern Building Operations Software for CBRE

The commercial real estate industry is evolving quickly, and CBRE management teams need visibility into building operations to stay competitive. Property teams juggle demanding tenants, equipment maintenance, service vendor management, and ongoing space planning efforts. With a modern building operations system in place, you can bring order to chaos and focus on your business.

Prism for CBRE

With Prism, CBRE can drive better performance and improve net operating income (NOI). This enables your team to go from one that struggles to stay in budget to one that actively increases the value of your properties. You need a platform that will scale as your portfolios grow and adapt to any change that your business needs, allowing your team to be dynamic and fluid. With Prism, you'll have the power to tackle today's challenges while preparing proactively for tomorrow.



Exceptional Tenant Experience

- ✓ **Let tenants communicate their way:** There's a strong tenant preference for text-based messaging over mobile apps. Prism delights tenants with a familiar messaging interface through our automated chatbot, Bengie.
- ✓ **Improve as you go:** Prism provides tenant feedback on a continuous loop, so your team can learn and improve from each experience instead of waiting for annual surveys.
- ✓ **Set expectations:** Let tenants know when they can expect results by configuring priorities per work order type, which automatically sets target completion times.

Increase Revenue

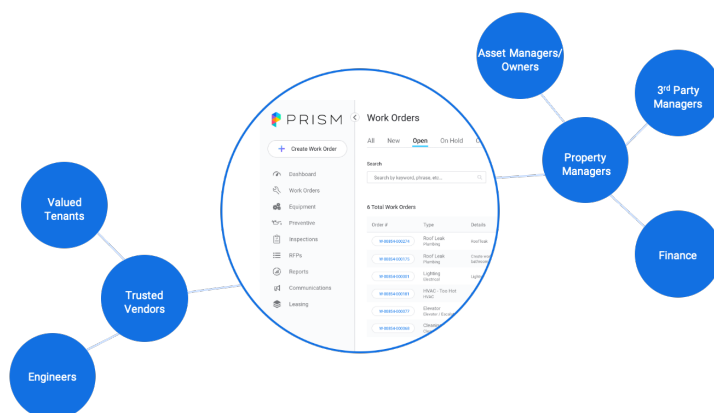
- ✓ **Space optimization:** Prism's space management tools let you maximize rentable square footage and stay competitive with other buildings in your market.
- ✓ **Resource scheduling:** Create billable resources and generate invoices that capture all available revenue associated with resource reservations.
- ✓ **Billable work:** Flag common billables when completing work orders to ensure that no team members forgot to log labor or materials charges.

Reduce Operating Expenses

- ✓ **Manage by exception:** Prism's dashboards show when items have fallen outside of your benchmarks, and where to take action. This approach keeps teams accountable for meeting due dates and tenant expectations.
- ✓ **Find trusted vendors:** Easily find service vendors who can do quality work and stay within your budget, all with less effort on your end.
- ✓ **Save time:** Spend less time on administrative tasks such as RFP management, templated communications, and automated follow-ups.









Unite All Users on One Platform

Prism is designed to help CBRE perform better by providing user-specific experiences on one streamlined platform.



Prism Modules

Prism's modular design streamlines your workflows and helps you provide an exceptional experience for everyone in every building.

 Work Order Assign, track and complete work order requests easily.	 Preventive Maintenance Set a standardized preventive maintenance schedule to preserve your asset.	 Building Communications Keep in touch with tenants via their preferred platforms.	 Insurance Mitigate your team's risk and improve compliance.
 Space Management View floor plans and stacking diagrams, and maximize rentable square footage (RSF).	 RFP Automation Reduce time spent on RFPs and find vendors that fit your budget.	 Inspections Evaluate the condition of your properties and maintain standards.	 Bengie Give tenants a modern communication tool with our virtual chatbot.

What makes Prism different?

CRE's Broadest and Most Powerful Platform

- ✓ Mobile access lets teams work from anywhere.
- ✓ Streamlined workflows cut costs and administrative time.
- ✓ Supports key regulatory and security requirements including SSO, SOC II, GDPR, ADA, etc.

Quick time to value

- ✓ Achieve a measurable ROI with less effort.
- ✓ A self-service approach, backed by world-class customer support.
- ✓ SaaS based and built API-first to integrate fully with third party and in-house systems.

Enterprise-Grade

- ✓ Open architecture and built to be modular.
- ✓ Platform scales globally as your portfolio grows.
- ✓ Actionable insights and automation to drive higher ROI.