

# Space Management for CBRE


## Maximize Asset Revenue at CBRE with Space Management


Prism Space Management enables asset owners and managers to recapture lost RSF in their property investment by providing financial dashboards, interactive floor plans, analytics, stacking diagrams, and drawing tools – all connected to their accounting system and leasing software to provide accurate measurement information. With Space Management, CBRE teams will have an always accurate, up-to-date view of tenant occupancy and value of the property based on BOMA & REBNY measurement guidelines and tools to increase revenue, reduce operating expenses, and improve tenant experience.


## Benefits of Space Management for CBRE

- ✓ **Increase NOI by maximizing rental square footage (RSF).** Ensure that CBRE buildings are always measured to the most recent Building Measurement Standards, enabling you to maximize your revenue and stay competitive with the other buildings in your market.
- ✓ **Mitigate vacancies by visualizing when leases are expiring.** Interactive visualizations allow you to see rent rolls, when it will occur, and even segment the information by building, floor, or tenant. Recalculate square footage of suites within CBRE buildings in accordance to the latest BOMA and REBNY standards with ease.
- ✓ **Shorten lease deal time with easy-access and up-to-date floor plans.** Marketable Floor Plans are an integral component of the leasing process, whether it's for floor layouts, marketing brochures, or space planning within a suite. Ensure that your deals move as fast as possible by keeping all of your floor plans in one centralized location, without waiting on architects.

## The Space Management Difference with Building Engines

 Recalculate all of CBRE's portfolios to the latest measurement standards and update loss factor to maximize RSF.

 Leverage dynamic stacking views and interactive floor plans to help drive leasing strategy and make decisions faster.

 Power your leasing engine with centralized floorplans that enable scenario drawings that are automatically in-sync with marketing plan books.

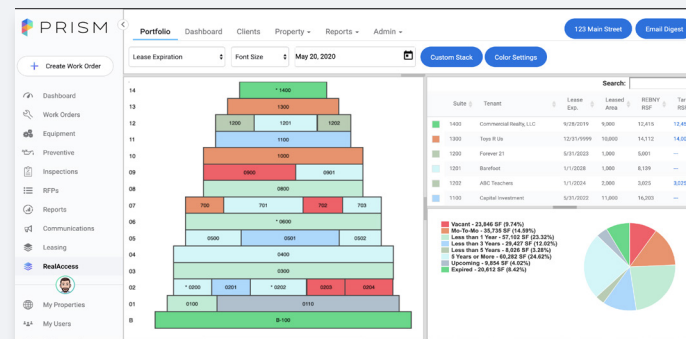
## Key Features and Capabilities

### Portfolio View

Manage all CBRE assets in a single screen

The Portfolio Dashboard provides a view of your asset portfolio including vacancy, RSF, future growth and tracking towards this potential.

Building	Property Insight	Occupancy Target RSF	Vacancy Target RSF	Total LSF	Vacant Target RSF	Growth Potential RSF	Vacant Units
123 Main Street	Property Insight	80%	14%	144,979	33,700	66,325	9/28
1000 Broadway Center	Property Insight	40%	40%	224,917	184,990	20,105	69/124
1025 Thomas Jefferson St NW	Property Insight	20%	67%	25,430	124,967	24,647	13/22
1060 East 250th Street	Property Insight	0%	100%	0	121,093	0	14/14
101 South 5th Street, Brooklyn	Property Insight	0%	67%	3,162	26,871	3,977	0/160
1234 State Street	Property Insight	40%	50%	89,879	106,884	2,099	36/75
12345 National Mall	Property Insight	60%	34%	233,227	113,723	2,810	17/34
1649 Wilson Boulevard	Property Insight	0%	100%	0	193,434	0	20/20
1701 Pennsylvania Avenue NW	Property Insight	0%	60%	13,732	144,363	616	74/81
1900 E St NW	Property Insight	0%	99%	4,082	103,045	413	45/121
Total				1,594,942	7,548,319	227,794	781/1071



### Stacking Plans

Dynamic stacks enable instant tenant visibility

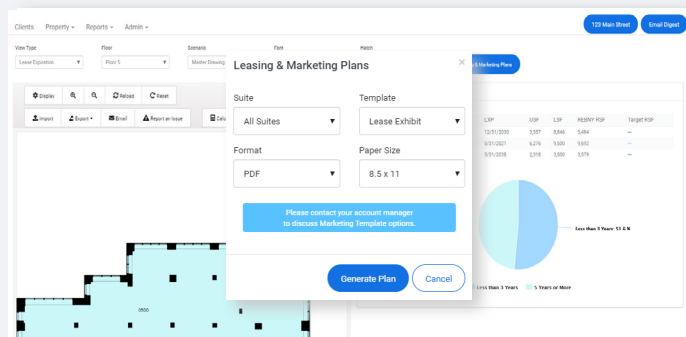
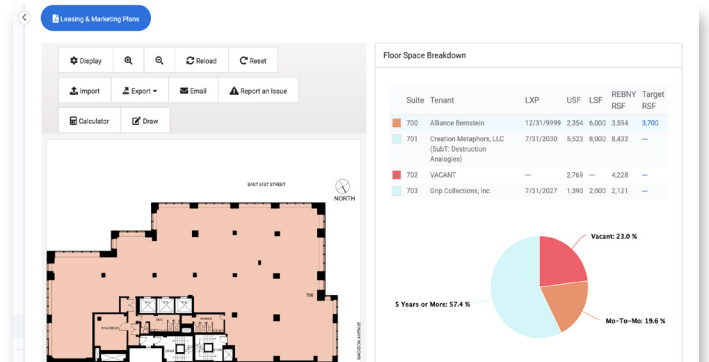
The Interactive Stack with Prism Space

Management provides real time views at the building level with information automatically updated from your accounting link. Export your stacks to PDF and Excel for easy manipulation, printing and sharing.

### Interactive Floor Plans

Fully integrated floor plans with rent roll sync

Dynamic floor plans are synced with your real-time rent roll. Take quick measurements, hatch spaces, display plans with tenant/lease info. Reimagine tenant space and enable scenario updates with powerful drawing capabilities without need for CAD software or an expensive architect.



### Generate Marketing Plans

Automatically create marketing plan books

Tenant space constantly changes. Always have up-to-date marketing plans based on centrally managed floor plans. Automatically generate a standard leasing plan or a custom designed marketing sheet based on the scenario that will drive deals to close.