

# Prism AI

## *AI-powered insights for CRE Operations*


Prism AI is purpose-built for CRE operations, turning property data into strategic insights and recommendations through simple questions. Multiply your property team's strategic impact with instant insights that drive faster decisions and better portfolio performance.


### Powering the future of real estate technology


Prism AI is built on JLL Falcon, the only AI platform purpose-built for commercial real estate operations. Unlike generic AI tools, JLL Falcon delivers CRE-specific capabilities with enterprise-grade security to deliver actionable insights you can trust.

### Stop guessing and start knowing

Transform your property documents and data into strategic intelligence through simple, conversational questions.

 Ask simple questions like “what inspection items from last quarter are outstanding?” and get instant answers

 Turn documents into a searchable knowledge base with AI-powered insights

 Unlock portfolio-wide insights for smarter resource allocation and capital planning

**Welcome, Jake Tyler**

Browse your uploaded files and select one or more to start asking Prism AI questions.

Select one or more files and ask a question


**JT** What recommendations do you have based on the inspection report?


**Critical Action Items:**

- Address low compliance rate for inspection completion
- Follow up with vendor to complete landscaping


### Measurable ROI from day one


Predictive intelligence and instant answers multiply your team's impact while reducing costs across your portfolio.


 **Supercharge productivity**  
Predictive intelligence and instant answers multiply your team's impact while reducing costs across your portfolio

 **Increase tenant satisfaction**  
Act on AI analysis to address tenant satisfaction issues, increase occupancy and reduce turnover costs

 **Extend equipment life**  
Optimize preventive maintenance schedules based on thousands of building-specific data points

 **Improve capital planning**  
Easily identify and prioritize CapEx improvements that have the biggest impact on your bottom line

 **Reduce unbudgeted expenses**  
Identify maintenance issues before they become emergency repairs

 **Control vendor spend**  
Select the best vendors at the lowest price, with quick overviews of vendor performance data, service histories and pricing trends

## Eliminate busywork and be more strategic

Stop spending valuable time entering data and searching through documents - automate routine tasks so property teams can focus on strategic activities.

- Upload invoices and automatically populate data in Prism
- Get smart sustainability recommendations based on utility bills.
- Manage risk with COI document extraction for up-to-date insurance coverage.
- Turn service manuals into step-by-step repair guides for engineers.



## Secure, enterprise-grade AI

Unlike consumer AI tools that share data across users, Prism AI maintains complete data segregation so your property information can only be seen by you.

Your data is never used to train AI models and all conversation data is encrypted for complete privacy



Access to the best AI models in the market, enhanced with specialized CRE intelligence



Built on secure, reliable infrastructure with automatic backups and authorized-only access



Meets all major privacy regulations to keep you compliant



*Learn more about how Prism AI gives property teams hours back in their day to focus on strategic activities that drive asset value.*



Click here or scan the QR code to request a demo.