

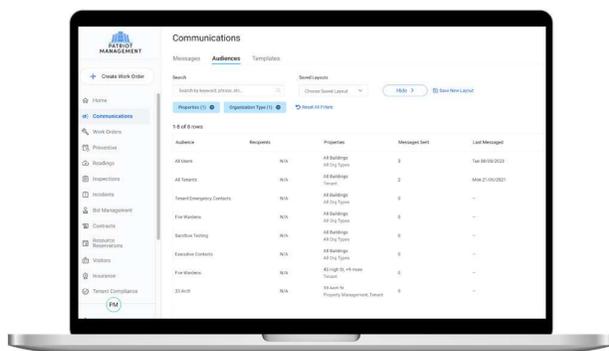
Prism Building Communications

The most effective property management teams stay in frequent communication with tenants, vendors, and staff.

Prism's Building Communications module helps you effortlessly engage with building occupants and keep them informed about what is happening in and around the places they work.

Streamlined communications

In just a few clicks, create a message, select recipients, and add images to send professional-grade communications that are ready to distribute. Quickly clone previously saved or sent messages and create templates to save you time and communicate with tenants faster.



Customize your audience

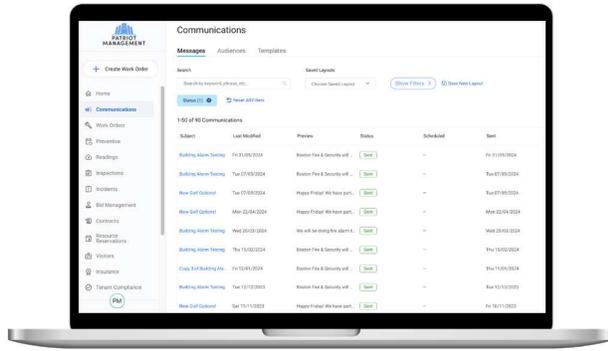
Ensure the right messages get to the right people. Optimize your building communications by creating custom contact groups based on common attributes such as job function, title, organization, and more.



80%
of building occupants prefer text messaging over email

74%
of property teams still use email as a primary communication method

Prism empowers you to engage with tenants based on their preferences. Communicate via SMS text, standard email, or messaging apps like Slack and Building Engines' AI-powered virtual assistant, Bengie. AI also ensures clean, professional communications that enhance your brand and improve tenant interactions.



View your communications history

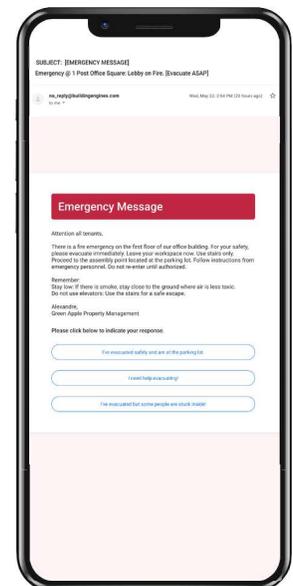
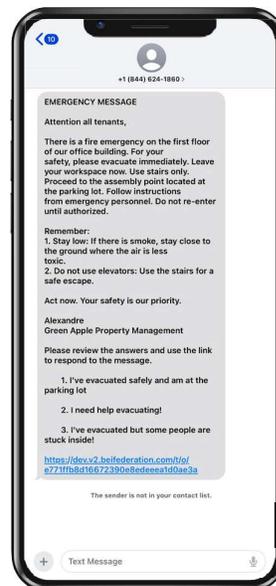
Centrally track and manage historical records of all your past building communications in a single view from the Prism dashboard.



Enhanced emergency communications

Communicate quickly and effectively with building occupants in the event of an emergency.

- Send rapid broadcast messages and receive real-time feedback and responses from tenants during fire drills, evacuations, or other emergencies.
- Ensure the safety of tenants by quickly collecting information about their situation and location.
- Quickly check who received and opened a message and see if any communications bounced back or couldn't be delivered.
- Emergency Broadcast Messaging is available as an add-on to the Prism Communications module. [Click here](#) for more information .



Learn how Prism Communications helps property teams maintain effective communication with tenants, keep them continuously informed, and safe during emergencies.

[Click here](#) or scan the QR code to request a demo →

